



Canadian Ski Hall of Fame and Museum
2024-2025 Annual General Meeting
Minutes October 14th, 2025

Date: October 14, 2025

Time: 4:00 p.m. – 6:00pm (ET)

Location: Virtual Meeting

Chair: Erik Austin

Attendance: See Appendix A – Attendance Record.

1. Call to Order

Chair Erik Austin called the Annual General Meeting to order, welcomed members, confirmed quorum, and declared the meeting duly constituted.

2. Approval of the Agenda

The agenda circulated with the Notice of Meeting was presented. There were no additions or amendments.

Motion: To approve the agenda as presented.

Moved by: Dan Hermosa

Seconded by: Stephan Finestone

CARRIED

3. Approval of the 2024 AGM Minutes

The minutes of the 2024 Annual General Meeting were presented. No corrections were noted.

Motion: To approve the 2024 AGM Minutes.

Moved by: Janie Soublière

Seconded by: Stephen Finestone

CARRIED

4. Adoption of the April 2025 Financial Statements

The April 2025 financial statements were presented to the membership. Members were invited to ask questions. There being no questions, the statements were accepted.

Motion: To adopt the April 2025 Financial Statements.

Moved by: Jean Cloutier

Seconded by: Janie Soublière

CARRIED



5. Appointment of Public Accountant

Jean Cloutier recommended reappointing the organization's current accounting firm for the 2026 fiscal year. He also recommended using a more cost-effective engagement appropriate to the organization's current financial position.

Motion: To appoint the current accounting firm as Public Accountant for 2026.

Moved by: Earl Kaplan

Seconded by: Stephen Finestone

CARRIED

6. Adoption of Amended Bylaws

- The Chair reviewed the proposed bylaw amendments circulated in advance of the meeting. The amendments reflected the organization's current governance structure and operational requirements.
- Notice-a redline version of the bylaws with comments explaining each substantive amendment was posted with the AGM notice
- There is some red line in the bylaws that it rises out of typos being corrected and are not sub stand of changes
- The rationale for the amendments is as follows:
 - Many of the current board members terms are about to expire under the current Article 7.6.3bylaws
 - There was no suitable candidate interested in replacing certain requirements
 - To ensure the board keeps functioning, the certain board terms were required to be extended, and others renewed
- Summary of amendments:
 - Permitting board members to serve renewable two year terms after their prescribed 2 x 3 your terms have completed; and allowing for the chair to serve an additional three year term after the 2x 3 year, Terms have expired
 - In addition, certain 2021 transitional provisions in the bylaws were deleted since they are no longer relevant in 2025 or thereafter
 - Certain typos were cleaned up



- Specific provisions that are substantially amended to reflect the above purpose:

- Article 5.1
- Article 5.3
- Article 6.2.6
- Article 7.6.2
- Article 7.6.3

Motion: To adopt the amended bylaws as circulated.

Moved by: Ivo Krupka

Seconded by: Mike Delich

CARRIED

7. Election of Directors

The Chair presented the slate of directors included in the AGM package. There being no additional nominations from the floor, nominations were declared closed and the slate was elected by acclamation.

Directors Elected:

- Erik Austin
- Stephen Finestone
- Jean Cloutier
- Janie Soubliere
- Jonathan Herman
- Daniel Hermosa
- Kate Scallion
- Kayley Cheyenne Leon
- Jane Chisholm
- Ian Wolfe
- Chris Robinson
- Earl Kaplan

The Chair noted that Board recruitment will continue to fill remaining vacancies and strengthen the Board's expertise.

Motion: To elect the slate of Directors as presented.

Moved by: Janie Soublière

Seconded by: Dan Hermosa

CARRIED



8. Chair's Report

The Chair presented his annual report, recognizing the Canadian Ski Hall of Fame and Museum's 50th Anniversary and summarizing the organization's accomplishments, financial challenges, transition toward a digital museum model, archive preservation initiatives, sponsorship efforts, and strategic priorities for the coming year. The Chair thanked the Executive Committee, committee chairs, volunteers, donors and members for their continued support.

The Chair's Report was received and is attached.

9. Committee Reports

Committee Chairs presented their annual reports. Attached Reports include;

- Chair Report
- Membership Report
- Archives & Artefacts Report
- Finance Report
- Event -Induction Report
- Hall of Fame Report
- Marketing Report
- Nomination Report

Key updates included; the successful relocation of the archives to Ottawa, continued digitization of collections, collaboration with the Canadian Museum of History, and planning for future Hall of Fame initiatives.

10. Questions from Members

Members were provided an opportunity to ask questions following the reports. Discussion focused on future priorities, fundraising, strategic partnerships, and preserving Canada's snow sport heritage.

11. Adjournment

There being no further business, the Chair thanked everyone for their participation and declared the meeting adjourned.

Certification

These minutes were approved by the members of the Canadian Ski Hall of Fame and Museum at the Annual General Meeting held on October 14 2025.

Date: _____

Erik Austin , Chair Canadian Ski Hall of Fame and Museum

Daniel Hermosa, Secretary, Canadian Ski Hall of Fame and Museum



APPENDIX “A”

CSHFM Members Present

- Erik Austin
- Chris Edgell
- Dale Swanson
- Gordon Canning
- John Irvin
- Mike Delich
- Edward Allen
- Rob Wallace
- Jean Cloutier
- Gordie Bowles
- Don Bissonnette
- Stephen Finestone
- Daniel Hermosa
- Jane Chisholm
- Dale Swanson
- Janie Soublier
- Chris Robinson
- Kayley Cheyenne Leon
- Danny Minogue
- Mark Brown
- Jonathan Herman
- Alex Douglas
- Meredith Kemp
- Phillip Belec
- Jane Chisholm
- Ian Wolfe



- Barb Walker
- Earl Kaplan
- Nancy Raine
- Ivo Krupka
- Holly Blefgen
- Robin MacFarlane
- Nicolas Fontaine
- Eva Kuchar

Others Present

- Executive Director: Joanne Heward

Chairman's Report -October 2025 - Erik Austin, Chair of the Board

As we gather to mark the 50th anniversary of the Canadian Ski Hall of Fame and Museum, we celebrate five decades of preserving and promoting Canada's rich snowsports heritage. This milestone is not just a reflection of our past—it's a call to action for our future. Through education, celebration, and storytelling, we continue to honour the legends who shaped our sport and inspire the next generation of skiers, riders, and mountain adventurers.

At the heart of our mission is our Hall of Fame, which honours our most outstanding snowsports athletes and contributors. Their stories are the threads that weave our national legacy, and it is our privilege to safeguard and share them.

Financial Landscape & Strategic Shift

This year has brought financial challenges, particularly in fundraising. We've been prudent with the resources we have, ensuring that every dollar supports our core activities and long-term vision. With the board's decision to transition from a physical location to a digital platform, we presented a compelling business case to Mackenzie Investments, aligning with trends observed in institutions such as the Canadian Sports Hall of Fame. While the contract for our physical space was ultimately terminated, this shift opens new doors for innovation and outreach.

Our focus now turns to securing new funding sources—private donors, sponsors, and strategic partners—to sustain and grow our impact. We are keeping costs lean and concentrating on what matters most: preserving history, celebrating excellence, and connecting with our community.

Key Accomplishments in 2025

Despite the headwinds, we've made remarkable progress:

- **Community Ski Areas Project** – Year two launched with continued support from the Canadian Ski Association
- **Hall of Fame Class of 2024 Induction Celebration** – A successful in-person event in Montreal
- **Biography Rewrite Project** – Standardized format, validated by HOF members, ensuring accuracy and consistency
- **Legends Race at Tremblant** – A spirited gathering in April 2025



- **Archives Relocation** – Moved to Ottawa for review by the Canadian Museum of History
- **Digitization of Archives** – Documentation and accession records are now preserved
- **Heritage Canada Application** – Submitted for digital platform support
- **Sponsorship Engagements** – Presentations and discussions to define our digital future

Priorities for the Year Ahead

Looking forward, our focus will be on:

- **Funding Stabilization** – Building a sustainable financial foundation
- **Operational Efficiency** – Managing costs across admin, finance, and capital
- **Strategic Partnerships** – Expanding sponsorships, fundraising, and content alliances
- **Digital Museum Development** – Budgeting, fundraising, and grant reapplications to Heritage Canada
- **Archives & Artifacts Strategy** – Led by Ian Wolfe, with support from the Canadian Museum of History
- **Community Engagement** – Strengthening membership and Hall of Fame community outreach (Earl Kaplan and team)
- **Induction Event Evolution** – Blending digital and physical experiences (Jane Chisholm's leadership)

Gratitude & Closing

At our core, we are a volunteer-driven organization. I want to extend my heartfelt thanks to the Executive Committee, Committee Chairs, and every member who contributes their time, energy, and passion. Your dedication fuels our mission.

I look forward to hearing from our committee chairs and won't steal their thunder—but I'm proud of what we've accomplished together and excited for what lies ahead.

Thank you all for your continued commitment to the Canadian Ski Hall of Fame and Museum. I'm happy to take any questions at the end of the reports, if needed.

Membership Committee Board Report - Earl Kaplan

FY 2024/2025 (Nov 2024- Oct 2025) Highlights & Achievements

- Organized the Hall of Fame Bio Update project
 - Started outreach to 118 living HOF's
 - - to confirm their edits
 - - and to get them more involved
- Attended Canada West Ski areas association (CWSA) annual meeting
- Attended Ski Quebec (ASSQ) annual meeting
 - Conference combined with Ontario Ski Areas association



- Attended World Cup Ski Cross at Craigleith Ontario
- Connected with CSIA and various Ontario ski clubs to expand our outreach

Key Results (Numbers, Revenue Targets vs Budget etc.)

- Boosted membership by 28 total including 8 new corporate members
- **84 paid members** – Includes 10 corporate members (*vs 54 + 2 last year*)
 - = **\$6,600** in membership dues (*excluding magazine subscriptions*)
- + 118 living HOF's & 40 "lifetime" HOF's
 - For a total membership of **242 Voting members**
 - (*does not include 98 deceased HOF's*)
- Special mention of HOF's who have passed in the last year
 - *Roger McCarthy*
 - *Dave Pym*
 - *Marty Hall*
 - *Al Raine*

FY 2025-2026 Plans (Nov 2025- Oct 2026)

- Will continue with active recruitment of HOF's to participate the CSHFM
- Booth at the Toronto ski show & media night Oct 23-26
- Watch parties at the HOF induction event
- Potential Freestyle reunion in March
- Outreach to CWSA & ASSQ
- Outreach to CSIA, Alpine, Nordiq & Freestyle

Observations & Learnings

- Repeated attempts at various outreach have shown that the only really effective method to connect through the noise is 1:1
- So focus will be to get more participants participating in that 1:1 outreach



- Would also consider new outreach to 40 Lifetime members to ask again

Archives Committee Board Report - Ian Wolfe

FY 2024/2025 (Oct 2024- Oct 2025) Highlights & Achievements

This past year, all of the efforts in regards to the archives and artifacts of the Canadian Ski Hall of Fame and Museum have been concentrated on two key areas:

- 1) The relocation of the entire collection to the greater Ottawa area; and
- 2) Investigating the feasibility of transferring the of the entire collection to a trustworthy institution.

Key Results

We are happy to report that after the exhaustive efforts of two key individuals – Stephen Finestone and Jonathan Herman, a new storage location has been secured and the entire collection (~250 boxes) has been packed, shipped, and relocated from the Montreal location to a new warehouse in Ottawa.

In regards to the transfer of the collection to a different institution, several productive conversations and meetings were held in 2025, with more to follow in Q4 2025 and Q1 2026

FY 2025-2026 Plans (Oct 2025- Oct 2026)

In 2025-2026, work will continue to focus primarily on the feasibility of transferring the collection to a different institution. The key criteria in the ongoing discussions are:

- 1) protection and preservation of the collection;
- 2) accessibility of the collection in the future; and
- 3) ability to maintain the integrity of the entire collection.

With discussions actively underway, it is the Board's hope that the question of the custody of the archival collection will be determined in 2026.

Brief Summary of Finance Report - Jean Cloutier

STATEMENT OF REVENUES AND EXPENSES AND CHANGES IN NET ASSETS

Year ended April 30, 2025

REVENUES

Donations

\$ 143,228

Interest

151

Membership subscriptions

6,990

Total

150,369



EXPENSES

Advertising and promotion

67,811

Bank charges

4,684

Insurance

759

Office supplies

2,871

Professional fees

42,829

Travel

1,467

-

Website

16,395

Total

136,816

EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES

13,553

NET ASSETS, BEGINNING OF YEAR

(31,485)

NET ASSETS, END OF YEAR

\$ (17,932)

Events Report - CSHF 2024 Induction Event - Jane Chisholm

The Hall of Fame induction “sold out” event was held on Friday, November 15, 2024 at the Hilton Westbury Ballroom in midtown Montreal. It was an ideal venue being that it was close to the airport and centrally located to all major highways. We had 225 attendees and 11 inductees who were honoured. Registration was processed by the Give - Expert platform. The cost of tickets was \$250 p.p. and included a cocktail reception, dinner with wine and the awards ceremony.

Sponsors were given the opportunity to sponsor the video production, the cocktail reception, wine only at the cocktail reception, wine served with the dinner, the program booklet, and the awards.

The evening started at 4:30 p.m. with a reception held for the inductees, the sponsors and our Board members. The main event started at 5:30 p.m. with a cocktail reception. Canapés and drinks were served until 6:30 p.m. when the guests moved into the Ballroom. Co-hosts, Jean-Luc Brassard and Shana Troy welcomed the guests. The bilingual induction ceremony got underway starting at 8:15 p.m. with the presentation of the 11 inductee videos which were projected on 2 giant-sized screens. Following each video, the inductee was invited to come forward to receive their beautiful glass award, a 24 kt gold CSHF pin and to give a short acceptance speech.



The event concluded at 10:30 p.m.

Revenue from the event: \$78 000. Expenses: \$47 400. Profit:\$30 000.

Thank you to our sponsors and patrons Mackenzie Investments, Tremblant, les Sommets Saint Sauveur, Canadian Snowsports Association, Assante Wealth Management, Sport Dinaco, IND Films, Minogue Medical and Caroline Charron et Fils.

Thank you to Joanne Hale, Israel Bonequi and his team, Charlotte Heward and the many volunteers who contributed to the success of this event.

Marketing Report Meredith Kemp

- The cornerstone of the Marketing of the organization has been in the community ski areas project with respect to which 10 articles have been written and published
- Slow Times News buttons have been sent out on a regular basis during the winter season
- We organization has a social media presence, and this has increased over the year promoting organizational events
- The website has received this year, 45,424 clicks
- The Instagram site has received 632 clicks
- The Facebook site has received 766 clicks
- 48.50% of our emails have been opened
- Lessons learned:
 - Social media exposure has been very helpful
 - Need to make more focus on membership and grow the organizational awareness
 - Promote the Hall Of Fame induction ceremony

Nomination Committee Report - Janie Soubliere

- Meredith Kemp has resigned
- Reviewed and presented the nomination of Kayley Cheyenne Leon as a candidate to the Board

Hall of Fame Report - Chris Robinson

FY 2024/2025 (April 2024- April 2025) Highlights & Achievements

- Two new members were nominated and approved by the Board in the spring of 2024. This brought the number of committee members to the TOR minimum threshold of eight in time for the Class of 2024 selection process.
- Ken Read stepped down prior to the 2024 selections and Donald Bissonnette retired from the committee after the 2024 selections. As Chair, I want to acknowledge their support and dedication over many years of service.
- Work continued on updating the Selection Committee Terms of Reference.



Key Results (Hall of Fame Class of 2024)

- Six carry forward nominations were eligible with new information being received. One carry-forward nomination was not considered due to a lack of new information.
- Seven new nominations were received. One nomination was rejected due to shortcomings in the nomination submission.
- 11 nominations were supported to proceed for voting.
- All 11 candidates ultimately reached the 75% scoring threshold, and all were proposed to the Board for acceptance into the Hall of Fame Class of 2024.
- On June 26th, 2024, a special meeting of the CSHFM Board was held to consider the Selection Committee's recommendations resulting in unanimous support from the Board to induct all 11 proposed nominees.

Observations & Learnings

- Following the Class of 2024 induction event, a Board discussion occurred about the challenge of holding a memorable event with a large number of inductees as was the case for the Class of 2024.
- A working group reviewed the situation and proposed to limit the number of inductees to a maximum of 8 going forward. The Selection Committee worked on refined details of how this would be managed, to include a focus on athlete nominations taking priority in filling up to four of the 8 spots for new inductees. This will apply to Class of 2025 selections.

FY 2025-2026 Plans (April 2025- April 2026)

- The Chair recruited a candidate for nomination to the Selection Committee in early 2025 to fill the vacant spot left by Don B's retirement. The Board approved the nomination at its March meeting, bringing the number of committee members back to eight in total for compliance with the committee TOR for the Class of 2025 selection process.