

# Danny Minogue - Builder; Contributor, Alpine

Danny Minogue is recognized for his transformative leadership in Canadian skiing, particularly as Chairman of Alpine Canada Alpin (ACA) from 2011 to 2015. He took charge during a period of deep crisis for the organization following the 2010 Olympics, when ACA faced a lack of alpine medals, sponsor losses, broken athlete trust, and scandals. Rather than serving as a figurehead, Minogue acted as the de facto executive leader, making daily decisions, rebuilding the leadership team and finances, and restoring organizational credibility.

Key achievements under Minogue's leadership include:

- **Reinstating the Canadian Alpine Development Team**, which fostered the rise of athletes like Jack Crawford, Valérie Grenier, and Cameron Alexander.
- **Overhauling governance** by introducing the first national board skills matrix, ensuring professional and pan-Canadian representation.
- **Driving athletic success**, with Canada winning three Olympic medals in 2014; two in Ski Cross and the nation's first Alpine Olympic medal in 20 years.
- **Launching the Minogue Award of Excellence**, a \$10,000 annual bursary for leadership and community contribution among Development Team athletes.
- **Personal philanthropy and fundraising**, personal donations and fund raising contributing hundreds of thousands of dollars to Alpine Canada, including a record \$500,000 raised at a single event in 2024.

Danny also mentored Olympic champions such as Erik Guay, Alex Bilodeau, Julien Cousineau, Marie-Michèle Gagnon, and Valérie Grenier, providing not just funding but also confidence and guidance at key career moments. He supported the transition of alpine skiers to ski cross, leading to Olympic medals for Kelsey Serwa, Brady Leman, and Britt Phelan.

His leadership was marked by vision, innovation, and resilience, overcoming adversity and stagnation. Minogue is credited with making ACA athlete-centric, elevating athlete voices in governance, ensuring fair selection standards, and promoting opportunities for underfunded, female, and para-athletes. He is described as trustworthy, respectful, responsible, fair, caring, and civically engaged—a role model who never sought personal recognition and always acted in service of the sport.

Even after his official tenure, Danny Minogue remains active: raising funds for national programs, mentoring young skiers, supporting their post-competition transitions, and leading philanthropic efforts in the Mont-Tremblant ski community. His legacy is seen as essential to the revival and sustained success of Canadian ski racing.